



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



Y NOW

# A Renewed Campaign for Hillsborough YMCA

# WHO WE ARE

Hillsborough YMCA, one of seven branches of Greater Somerset County YMCA, is a full-service YMCA built in 1998. Serving more than 2,000 members and participants, we engage the community in a variety of activities that build healthy spirit, mind and body.

Our facility is bursting at the seams with activity and energy. Our membership continues to grow and we are always looking for new ways to help our whole community grow stronger.

Children. Teens. Adults. Older Adults. Families. Cancer survivors. People managing chronic illnesses. Volunteers. Everyone finds a place of shared purpose when they come through the doors of Hillsborough YMCA, where overall wellness is strengthened.

The programs at the Hillsborough YMCA already bring people of all ages and abilities together for aquatics, fitness, health and wellness, enrichment, sports, recreation, personal training and more. And for children and families, there is daycare and early education, full-day kindergarten, school age childcare, school vacation care, summer camp, and babysitting.



# COMMUNITY IMPACT



## 2,000+ Active Adult Members

**1,712 adults** pursuing fitness and wellness

**412** connections with **active older adults**



## 1,200+ Children and Teens Served

**197 children** in early education, before/after school care and vacation care

**520 summer campers**

**845 children and adults** in swim lessons

**55 children** in tutoring and Rise Up programs



## \$290,000+ Direct Financial Assistance & Community Program Support





# Y NOW!

## A Renewed Campaign for Hillsborough YMCA

Hillsborough YMCA is launching a \$1 million fundraising effort to complete a crucial renovation project that was halted by the pandemic, when the organization responded to the community's emergency needs by devoting resources to the most urgent COVID-related health and safety programs.

Today, as we all move forward with **Y NOW! A Renewed Campaign for Hillsborough YMCA**, it's clear that the benefits of community, social connections, physical and mental health, emotional well-being, accessibility, and inclusivity are more essential than ever. These benefits are all key to the Y's mission and will be strengthened by renovating and enhancing Hillsborough YMCA's facilities, which are more than 25 years old. In that time, the township's population has increased by more than 30 percent. More recently, inflation and supply chain issues have increased the projected cost of completing this vital renovation work.

# Y NOW!

## A Renewed Campaign for Hillsborough YMCA

Hillsborough YMCA means so much to so many when it comes to ensuring bright futures. But together there is more to do...now! Currently, Hillsborough YMCA serves more than 2,000 members. The expanded facility will enable us to serve an **additional 600+ members each year**, remove barriers and increase accessibility, address growing needs, and best serve the needs of current and future members by:



**Renovating and Expanding the Wellness Center**



**Upgrading Locker Rooms and Creating Universal/ Family Locker Rooms**



**Updating Ventilation and Climate Control**



**Building New Classrooms and Educational Facilities**



**Modernizing the Welcome Center**



## RENOVATING & EXPANDING THE WELLNESS CENTER

**To create more open and functional space dedicated to individual and community health.**

- Double the size of our Wellness Center to promote healthier lifestyles for individuals of all ages, abilities and fitness levels
- Modernized, fully-accessible space with state-of-the-art fitness equipment

### **As an inclusive environment for all.**

- Modern locker rooms for women/girls and men/boys with direct access to the pool
- New, gender-neutral family/universal locker room for families with young children, companion care and individuals with special needs, which will include 4 private changing rooms, showers and toilets
- New coed sauna on pool deck
- Upgraded safety features including double door emergency exit to outside of building from pool area



## UPGRADING LOCKER ROOMS & CREATING A UNIVERSAL/FAMILY LOCKER ROOM



## UPDATING VENTILATION AND CLIMATE CONTROL

**To improve comfort in the pool area.**

- New HVAC system for improved climate control and comfort

# BUILDING NEW CLASSROOMS & EDUCATIONAL FACILITIES



## To best nurture the potential of children and teens.

- 2 bright, new classrooms for year-round programming
- 1 multipurpose room for additional programming
- Welcome spaces for youth enrichment and community programs including youth programs, after school care, Model UN, First Aid & CPR trainings, Mental Health First Aid trainings, chronic disease prevention and management programs, and more

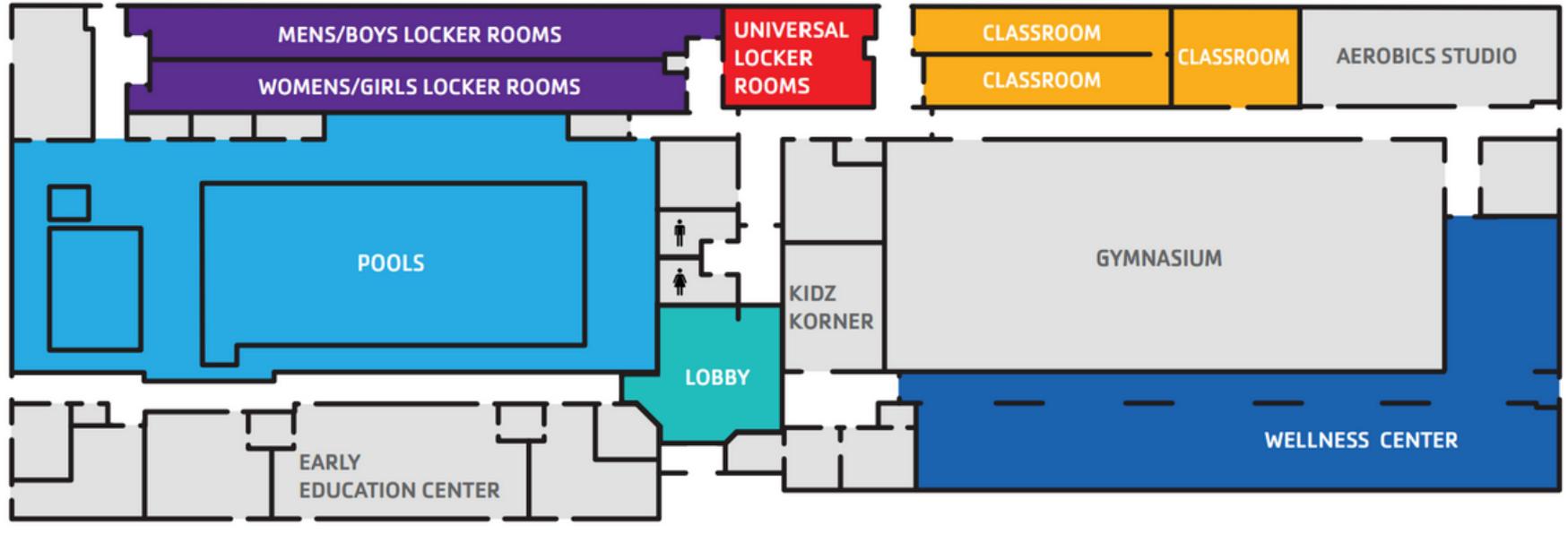
## As a warm, inviting space for social interaction.

- Modernized to create a bright, welcoming space for meaningful interactions between staff and members
- Reconfigured space for better flow and accessibility for individuals of all abilities
- Upgraded lighting
- New flooring

# MODERNIZING THE WELCOME CENTER



**These enhanced safety measures, wellness opportunities, and learning spaces will revitalize Hillsborough YMCA, not only improving programs and services for members, but strengthening resources for the entire community for decades to come.**



## RENOVATION BUDGET

### EXPENSES

Renovation Construction	<b>\$3,651,000</b>
Pool Environmental Systems Upgrade	\$1,150,000
Furnishings/Equipment	\$600,000
<b>TOTAL PROJECT COST</b>	<b>\$5,401,000</b>

### INCOME

GSCYMCA Investment	<b>\$3,651,000</b>
Capital Funding Secured	\$750,000
<b>TOTAL SECURED</b>	<b>\$4,401,000</b>

**\$1,000,000 IS NEEDED AFTER INITIAL FUNDS PROVIDED BY GREATER SOMERSET COUNTY YMCA, GRANTS AND INDIVIDUAL DONORS.**



# Y YOU!

## **Now that you know Y, how about who?**

We know who will benefit from a bigger, better, newer Hillsborough YMCA: people of every age and ability, families, and the entire community. But there is another WHO in this important and inspiring project.

Who will help make it possible? Who will give generously to improve the lives of our neighbors now and for generations to come? We invite you to be part of the answer to that question, and to play a vital role in making this campaign a success for all. A stronger and more connected community is the why that matters to us all.

**NOW**  
**IS THE TIME TO INVEST IN**  
**HILLSBOROUGH YMCA.**



# WAYS TO GIVE



## CASH & PLEDGES

Hillsborough YMCA happily accepts one-time and multi-year gifts. Pledges are payable over up to a five-year period and can be funded annually, quarterly or monthly.



## SECURITIES

Gifts of appreciated stock, bonds and mutual funds may provide additional tax advantages. Transfers can be made directly from your brokerage account to Greater Somerset County YMCA.



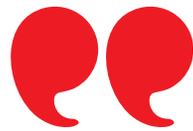
## CORPORATE MATCHING GIFTS

Corporate matching gifts provide a powerful way for employees to amplify the impact of their personal contributions to charitable organizations. We gladly accept matching gifts to the campaign.



## FOUNDATION AND CORPORATE GIFTS

Hillsborough YMCA looks forward to working with foundations and corporations to bolster our community through innovative partnerships that are designed to be mutually beneficial, while maximizing impact.



While I was in graduate school, I learned that I had cancer. The diagnosis and treatments were a shock physically and emotionally. Because of my age, I felt isolated during treatments and it seemed people minimized my prognosis. I spent my life building muscle and even became a yoga instructor; I was used to feeling strong and connected. But in remission, at 27, my muscles, joints and overall whole body hurt. I tried rebuilding strength, but working out only caused muscle strain.

I craved a supportive solution and found LIVESTRONG at the YMCA. This program, and its wonderful instructors, made a huge improvement in my quality of life. It made exercise accessible to me despite physical limitations following my cancer treatments. It also gave me a group to connect with, which I didn't have once I was in remission. Beyond the physical benefits of regaining strength, the program provided stress relief and rebuilt my confidence.

**The importance of the Y should not be taken lightly. The Y removes barriers; it invests in people and the community. Words alone cannot describe how LIVESTRONG and the Y have truly change my life."**

**- PARISSA VENOUS, Hillsborough YMCA Member**



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